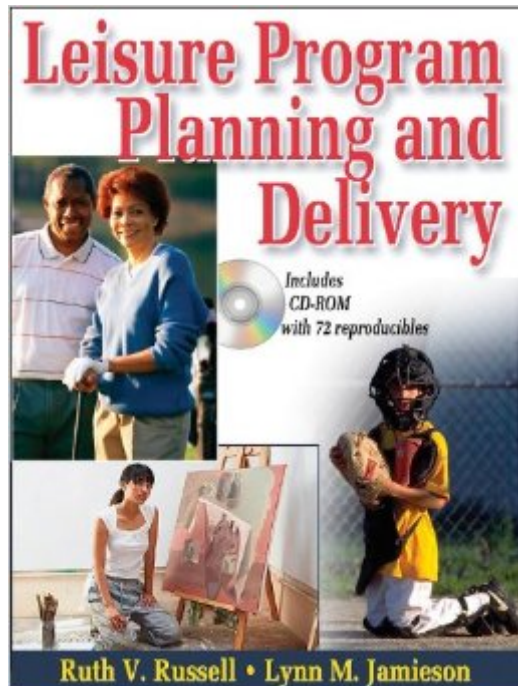


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# Leisure Program Planning And Delivery



## Synopsis

Leisure Program Planning and Delivery will guide your students in -employing a comprehensive three-step plan for successful program planning, implementing, and evaluating; -learning the essentials of successful recreation programming theory through real-world case studies and examples; and -building a professional programming portfolio through completion of class assignments. Leisure Program Planning and Delivery will prepare recreation students for 21st-century programming. The book provides a comprehensive three-step plan for successful programming of services, program leadership, and understanding operational management of program systems in recreation and leisure service organizations. The scope of the book makes it practical either for preparing students and new professionals or for retooling your recreation program for today's challenges. Grounded in contemporary professional practice and real-world applications, the book provides a systematic plan for students to learn the essentials of successful recreation programming, with examples of a variety of activities in community, outdoor, sport, cultural arts, and tourism sectors of the field. A companion Web site provides support for recreation professors with sample course syllabi, chapter review questions, PowerPoint presentations, and a test bank. Each chapter of Leisure Program Planning and Delivery includes the following student-friendly features: -Learning objectives-An opening vignette with a real-world example tied to the theme of the chapter-Photographs, tables, and figures-Examples of specific chapter programming concepts taken from actual programming for outdoor, sport, tourism, cultural arts, and community recreation organizations-A continuing case study highlighting the City of Westerville, Ohio, Parks and Recreation Department, a 2001 and 2007 Gold Medal Awardee -A chapter summary keyed to the learning objectives-A glossary of key termsA bound-in CD-ROM contains chapter-by-chapter activities and assignments that apply programming concepts and professional best practices from the text; Internet sites for interactive learning; and forms for planning, implementing, and evaluating programs. At the end of the course, the student assignments can be combined to create a student programming portfolio. Throughout the text, the City of Westerville, Ohio, Parks and Recreation Departmentâ "a 2001 and 2007 Gold Medal Awardeeâ "serves as a case study. The case illustrates how program concepts and practices apply in the real world of recreation programming. Leisure Program Planning and Delivery is the foundational text to prepare students and practicing professionals for situations they will encounter on the job. As a reference, the book contains the essentials of programming and offers cutting-edge programming techniques, support tools, and forms that will help professionals meet challenges in leisure programming, making it a text that students will keep long after their course work is

completed.v

## Book Information

Hardcover: 264 pages

Publisher: Human Kinetics; Har/Cdr edition (August 20, 2007)

Language: English

ISBN-10: 0736057331

ISBN-13: 978-0736057332

Product Dimensions: 8.6 x 0.9 x 11 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #132,365 in Books (See Top 100 in Books) #12 in [Books > Business & Money > Industries > Sports & Entertainment > Park & Recreation](#) #95 in [Books > Business & Money > Industries > Service](#) #201 in [Books > Business & Money > Industries > Hospitality, Travel & Tourism](#)

## Customer Reviews

This book was very helpful, it's very understandable. loves how its break down the chapter for a very visual image.

The book was arrived on time. Bought it for to help me pass the class. It was a lot of reading though.

Perfect for anyone just starting our or already established in business.Great reference.

It did include the CD like it was supposed to.

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